



**AIM** ASHLAND  
INSTITUTE OF  
MASSAGE

*awareness, integrity, mastery*

***Professional Massage Program***



### ***Do you value:***

- ⊗ Helping individuals along their personal path toward wellness?
- ⊗ Contributing to the health of your community in a direct and meaningful way?
- ⊗ Leading a life of personal and professional integrity?
- ⊗ Compassionate connection with people?
- ⊗ Flexibility as to how, where, and with whom you choose to share your work?
- ⊗ Being part of the rapidly expanding field of alternative medicine practitioners?

## ***Welcome to AIM!***

A small school with a big vision, we offer a holistic approach to massage education. At Ashland Institute of Massage, who you are is as important as what you learn. We value close personal connections with every one of our students. From your initial interest in massage as a profession through your licensure and career, we support the individual journey of each person entering our doors.

AIM is an intentionally small school focused on the individual learner. We have created an environment that promotes the health and well-being of all students while encouraging them to achieve a high standard of personal and professional excellence. AIM's dedicated instructors are passionate about what they do and bring

real life experience as practitioners into the classroom. We are committed to utilizing multiple creative and entertaining teaching strategies to accommodate a range of different learning styles.

Students progress through the AIM program as a closely knit cohort, providing continual support to one another. Our diverse student body brings a rich set of skills and life experiences to deepen the learning process. Friends made here are friends for life. Our students are irrevocably transformed by their massage school experience.

At Ashland Institute of Massage, we recognize that massage is not only an individual health care practice but also a sustainable aspect of a healthy community. We actively participate in community events and volunteer opportunities, encouraging our students to cultivate a wider view of themselves as they experience the impact of their work in various settings. The beautiful Rogue Valley in which our school is nestled is known for its community of highly skilled bodyworkers, and this professional network offers much support for our students in their practices.

Ashland Institute of Massage has been in operation since 1988 and is recognized as a state and national leader in the field of massage education. Our graduates excel in their licensure exams and careers, with a reputation that supports them in a wide variety of professional work environments. Our proudest accomplishment is the fulfillment our grads experience every day by doing the work they love.





## ***The AIM Experience***

This is not your average school experience. Being a student at AIM is far more than attending a series of classes; it is an intensive immersion in the workings of the body, mind, and heart. It is also incredibly fun! Below are some highlights that make AIM unique.

**AIM's Classroom Environment** invites students to get comfortable and make themselves at home, encouraging learning to occur more easily. Our carpeted shoes-off classroom offers the flexibility of sitting on the floor or at tables. The warm setting and variety of hands-on learning tools keep brains happy and engaged.

**The All-Class Retreat**, early in the program, allows students to get to know each other outside of the structure of school. Friendships are deepened, and the stage is set for cohesiveness and support throughout the length of their time together.

**Enrichment Fridays** bring experts in various bodywork modalities to share the knowledge of their craft with students and community members. This extracurricular enrichment series offers glimpses into many modalities outside the mainframe of our curriculum, sparking inspiration for continuing education after graduation!

**Student Clinical Experience**, a highly anticipated annual event in the Ashland community, allows AIM students to test their skills in a professional clinical setting. This real-life laboratory solidifies personal confidence through engagement with a wide range of clients. The student clinic is extremely popular with students and clients alike.

**Community Outreach Events** bring students and massage chairs to volunteer at venues across the region. Our yellow and red shirts can be found offering service and having fun at sporting events, hospitals, local businesses, schools, and community functions.

**The AIM Alumni Community** participates in school and community functions alongside students, offering mentorship and advice. Our graduates return to the classroom as teaching assistants, tutors, panel members, and special guests as well as working in our professional clinic.

**Chrysalis Massage Clinic** is AIM's professional public clinic staffed by select graduates of the AIM program. The clinic offers outstanding massage to the region at community-friendly prices throughout the year. Chrysalis therapists enjoy the opportunity to grow their practices while working within a collaborative network and beautiful treatment space. Current students gain insight into the "next step" through exposure to the professional clinic.

## **Program Overview**

AIM offers rigorous science courses and a thoughtful array of therapeutic and artful bodywork modalities. Our intensive curriculum is kept current and relevant, reflecting the changes occurring in this growing industry. We support our students in developing their own unique styles as practitioners. They graduate with an extensive knowledgebase and a well-developed toolbox of modalities and skills to respond to the needs of varied populations and conditions. Science courses include Anatomy/Physiology/Pathology and Kinesiology. Hands-on studies include but are not limited to Swedish Massage, Myofascial Release, Neuromuscular Therapy, Deep Tissue Therapy, Pregnancy Massage, Chair Massage, and Elder Care. The curriculum also includes Ethics and Professional Development courses.

AIM offers two programs each year with differing schedules. The programs are identical in hours and courses. Please see our website at [aimashland.com](http://aimashland.com) for course descriptions and current class schedules.

### **Intensive Day Program**

This eight-month program is intended for students who have the ability to integrate new information and skills quickly and who can focus exclusively on their studies for the program's duration. Beginning early November and going through the end of June, class meets Monday through Thursday from 9 am to 5 pm.

### **Evening/Weekend Program**

This program is intended for students who continue to work while attending school and for those who wish to integrate their learning over a longer period of time. Classes are scheduled Monday through Thursday evenings (6 to 9:30 pm), all day Fridays, and rare Saturdays. This ten-month program begins in early September and finishes alongside the Day Program in late June.

### **More Details**

Visit our website at [aimashland.com](http://aimashland.com) to find:

- ☞ full listing of current courses
- ☞ catalog and brochure
- ☞ application materials
- ☞ current tuition and fees
- ☞ continuing education options at AIM

*Contact us to request an application, schedule a campus tour, or arrange a classroom visit. We look forward to partnering with you on your journey to becoming a massage therapist!*

PO Box 1233  
Ashland, OR 97520

541.482.5134 or 866.709.5875  
[admissions@aimashland.com](mailto:admissions@aimashland.com)

**[aimashland.com](http://aimashland.com)**

Facebook: **Ashland Institute of Massage**

AIM is licensed by the Higher Education Coordinating Committee (HECC), and the programs are approved by the Oregon Board of Massage Therapists (OBMT), the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB), and Associated Bodywork and Massage Professionals (ABMP.) The massage programs at AIM are also approved by the Oregon State Approving Agency for the use of Veterans' Education Benefits.

*Design by Michaels & Michaels Creative, LLC § Photography by Rory N. Finney*









**AIM**  
ASHLAND  
INSTITUTE OF  
MASSAGE  
*awareness, integrity, mastery*

PO Box 1233

Ashland, Oregon 97520

**Phone: 541.482.5134**



*Find us on  
Facebook!*



**[aimashland.com](http://aimashland.com)**